

POSITION ON DODGEBALL IN PHYSICAL EDUCATION /THE WEAK SHALL INHERIT THE GYM

COPY MASTER

Text Analysis

PERSUASION

Writers often rely on more than arguments to be convincing. They may use a tone that encourages readers to take their side or use **persuasive techniques** such as the following:

- **Emotional appeals** the use of words, descriptions, or images that call forth strong feelings, such as pity, fear, or anger
- **Ethical appeals** attempts to gain moral support for a claim by linking the claim to a widely accepted value

Directions: In the chart, record examples of emotional and ethical appeals you find as you read the two selections.

| Selections | Emotional Appeals | Ethical Appeals |
|--|-------------------|-----------------|
| Position on Dodgeball in Physical Education | | |
| The Weak Shall Inherit the Gym | | |